

**Invest now**

A unique opportunity to become a shareholder in mooVmoo until beginning of November through Crowdcube  
<https://www.crowdcube.com/companies/moovmoo/pitches/bOzONI>

**mooVmoo** is an innovative **video editing platform** which will allow millions of consumers to **easily & affordably** upload **HD cam & mobile footage** to be turned into **short movies** by a **global network of professional editors**

## The Challenge

1

**Millions of People Shoot Video**



But clips end up **buried in hard drives** & people have **no time or knowledge** to edit clips into short movies

2

**Video Editors are Expensive**



Professionals cost around **£300 per day** & there is also **no easy way** to get all those video clips to them

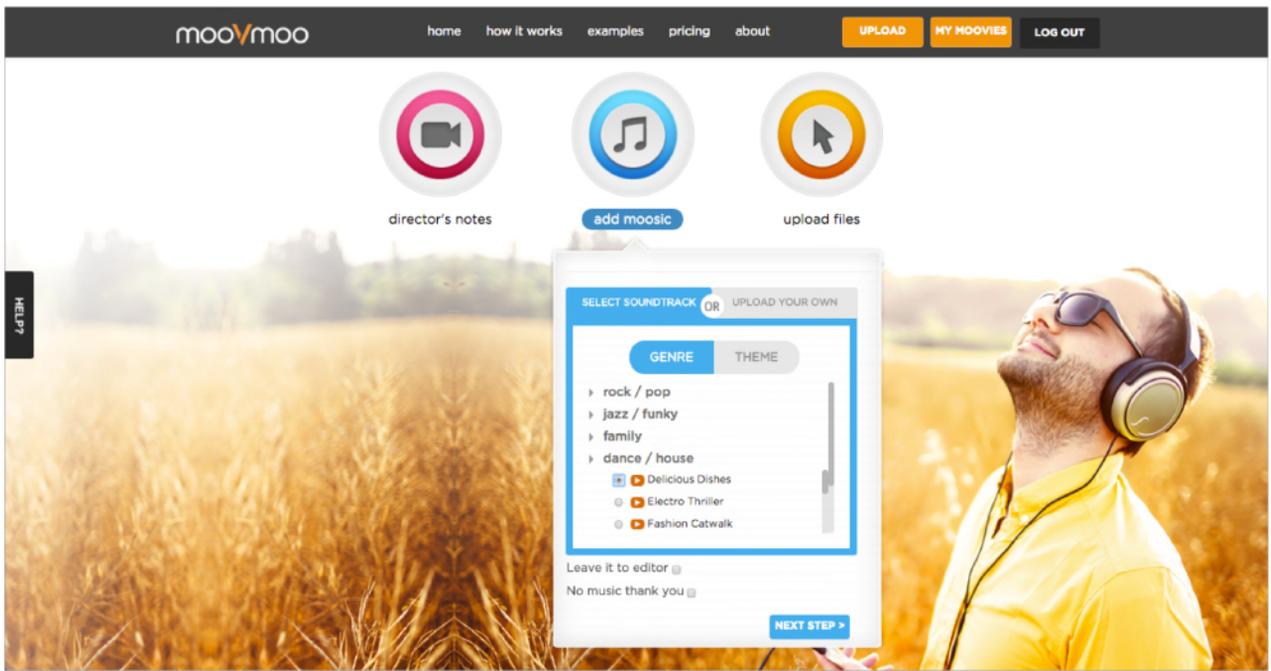
3

**Editing Apps do a Poor Job**



Algorithm **software can't replicate** the **story-telling & finesse** of a human editor (and people still have no time to do this!)

## The Solution



The team spent **1 year** developing the **fronted & backend** and is now looking to raise between £150.000 to £400.000 to develop **4 key initiatives** in order to maximise revenue potential. We have obtained EIS approval for up to £250.000

## Use of Investment Proceeds

MOBILE APP DEVELOPMENT

API PLATFORM DEVELOPMENT

MARKETING PARTNERSHIPS

SOCIAL MEDIA



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